

### **VTech Holdings Limited**

(Incorporated in Bermuda with limited liability)

(Stock code 303)

### **Shareholders Communication Policy**

### 1. Purpose

1.1 This Policy sets out the provisions for ensuring that the shareholders, both individual and institutional (collectively, "Shareholders") of VTech Holdings Limited ("VTech" or the "Company") are provided with ready, equal and timely access to balanced and understandable information about the Company (the "Information"). Its objective is to enable Shareholders to exercise their rights in an informed manner, and to allow them and the investment community<sup>1</sup> to engage actively with the Company.

This Policy takes effect on 13 May 2024 and supersedes the last preceding version issued in May 2022.

### 2. General Policy

- 2.1 The Board shall maintain an on-going dialogue with Shareholders and the investment community.
- 2.2 Shareholders and the investment community will receive Information mainly in the form of the Company's financial reports (interim and annual reports), or through annual general meeting(s), and disclosures required by law and regulations and made on VTech website (www.vtech.com/en).
- 2.3 The Company shall ensure effective and timely dissemination of Information to Shareholders and the investment community at all times.

<sup>&</sup>lt;sup>1</sup> Reference to the investment community in this Policy includes the Company's potential investors as well as analysts and fund managers reporting on and analysing the Company's performance



### 3. Communication Strategies

### Shareholders' Enquiries

- 3.1 Shareholders should direct questions about their shareholdings to the Share Registrar of the Company, Computershare Hong Kong Investor Services Limited, using the contact details in paragraph 4.1.
- 3.2 Shareholders and the investment community may, at any time, direct questions or requests for publicly available information, and provide comments and suggestions to the Company, by email or by post, using the contact details in paragraph 4.2.

## **Corporate Communications**

- 3.3 Corporate Communications<sup>2</sup> are provided to Shareholders in plain language and in both English and Chinese versions to facilitate their understanding. Shareholders are encouraged to access Corporate Communications electronically via the VTech website. Shareholders may change their choice of language (either English and/or Chinese) and means of receipt of Corporate Communications (either in hard copy or electronically).
- 3.4 Shareholders are encouraged to sign up for email alerts on the VTech website (www.vtech.com/en/subscribe) in order to receive notifications when the Company publishes Corporate Communications on its website.

### **Corporate Website**

3.5 A dedicated Investors section is available on the VTech website (www.vtech.com/en/investors). The information on the website is updated on a regular basis.

<sup>&</sup>lt;sup>2</sup> Corporate Communications refer to any document issued or to be issued by the Company for the information or action of holders of any of its securities, including, but not limited to, the directors' report and annual accounts together with a copy of the auditor's report, the interim report, a notice of meeting, a listing document, a circular and a proxy form

# vtech

- 3.6 Information released by the Company to The Stock Exchange of Hong Kong Limited will be posted on VTech website as soon as practicable after its release. Such information includes financial reports, results announcements, circulars, notices of general meetings and other regulatory disclosures.
- 3.7 All presentation materials provided in conjunction with the Company's results announcements each year will be made available on the VTech website as soon as practicable after their release.
- 3.8 Press releases issued by the Company will be made available on the VTech website.

### Webcasts

3.9 Webcasts of the Company's interim and annual results briefings are made available on the VTech website.

### **Shareholders' Meetings**

- 3.10 Shareholders are encouraged to participate in general meetings or to appoint proxies to attend and vote at meetings for and on their behalf if they are unable to attend the meetings.
- 3.11 Appropriate arrangements for the annual general meetings are put in place to encourage Shareholders' participation.
- 3.12 The Company monitors the process of its general meetings on a regular basis, and if necessary, it will make changes to ensure that Shareholders' needs are best served.
- 3.13 Board members, including the Chairman and the chairmen of Board committees, key senior executives and the external auditors will attend annual general meetings to answer Shareholders' questions.

vtech

### **Investment Community Communications**

3.14 In order to facilitate communication between the Company, Shareholders and the investment community, the Chairman, executive directors, key senior executives and the Head of Corporate Marketing of the Company meet with institutional shareholders, investors and analysts regularly. This communication takes the form of investor/analyst

briefings, one-on-one meetings, roadshows (both domestic and international) and

investment conferences.

3.15 The dedicated management personnel who have contact and dialogue with analysts

and investors are required to comply with the disclosure obligations and requirements

under the Company's Continuous Disclosure Policy.

#### 4. Contact Details

4.1 Contact details of the Company's Share Registrar, Computershare Hong Kong Investor Services Limited, are available on its website (www.computershare.com/hk/contact) and

the VTech website.

4.2 Any question regarding this Policy shall be directed to the Head of Corporate Marketing

of the Company by email or in writing.

Email: investor relations@vtech.com

Postal address: Corporate Marketing Department

VTech Holdings Limited

23/F, Tai Ping Industrial Centre, Block 1

57 Ting Kok Road, Tai Po

**New Territories** 

Hong Kong

### 5. Shareholder Privacy

5.1 The Company recognises that the protection of personal data is fundamental to

preserving the trust of Shareholders. The Company is committed to safeguarding and protecting Shareholders' personal data in compliance with applicable data protection

laws. Unless required to do so by law, the Company will not disclose Shareholders'

personal data without their consent.

4

# vtech

# 6. Review of the Policy

6.1 The Company will review this Policy annually to ensure its effectiveness and reflect current best practice. Its review of the effectiveness of the Policy conducted during the year (including how it arrives at the conclusion) will be reported in its Corporate Governance Report.

13 May 2024