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## ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATION

The Company is making arrangements to ascertain the preferences of its Shareholders with respect to the election of language(s) and/or the means of receipt of its Corporate Communication in accordance with Rules 2.07A and 2.07B of the Listing Rules.

## INTRODUCTION

In order to increase efficiency in communication with Shareholders and to contribute to environmental protection and for the purpose of saving printing and mailing costs, the Company is making arrangements to ascertain how its Shareholders wish to receive future Corporate Communication from the Company: (i) by electronic means through the Company's website at <u>www.vtech.com</u>; or (ii) in printed form, in English language version only, in Chinese language version only, or in both English and Chinese language versions.

## PROPOSED ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the following arrangements will be made by the Company:

1. The Company will send a letter to its Shareholders on 29 June 2010 (the "First Letter") together with a pre-paid reply form with a mailing label attached for posting within Hong Kong (the "Reply Form"), prepared in English and Chinese, to enable them to elect to receive the Company's future Corporate Communication: either (i) by electronic means through the Company's website at <u>www.vtech.com</u>; or (ii) in printed form, in English language version only, in Chinese language version only, or in both English and Chinese language versions.

The First Letter will explain that if the Company does not receive the duly completed and signed Reply Form or a response indicating an objection from the Shareholder on or before 27 July 2010 and until the Shareholder informs the Company otherwise by reasonable notice in writing to the Company's Hong Kong Share Registrar, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email at <a href="https://vtech.ecom@computershare.com.hk">vtech.ecom@computershare.com.hk</a>, the Shareholder is deemed to have consented to read all future Corporate Communication published on the Company's website in place of receiving printed copies.

2. For those Shareholders who choose to receive Corporate Communication in printed form, the Company will send the selected language version(s) of the Corporate Communication to them unless and until they notify the Company's Hong Kong Share Registrar in writing or by

email to the Company at <u>vtech.ecom@computershare.com.hk</u> that they wish to receive the Corporate Communication in the other (or both) language(s), or by electronic means through the Company's website.

- 3. For those Shareholders who choose to receive Corporate Communication by electronic means through the Company's website, the Company will notify such Shareholders by e-mail according to the e-mail addresses provided in the Reply Forms, as and when each Corporate Communication is published on the Company's website. If no such e-mail address is provided by the Shareholders, or for those Shareholders who are deemed to have chosen to receive Corporate Communication by electronic means through the Company's website, the Company will send a printed notification letter of the publication of the Corporate Communication on the Company's website by post to such Shareholders at their addresses as appearing in the Company's register of members maintained by Hong Kong Share Registrar.
- 4. When each printed Corporate Communication is sent out by the Company in accordance with the arrangements described in paragraph 2 above, a letter (the "**Second Letter**") and a pre-paid change request form (the "**Change Request Form**") with a mailing label attached for posting within Hong Kong, prepared in English and Chinese, will be attached to the relevant Corporate Communication, specifying that the Corporate Communication prepared in the other language will be available upon request, and such Shareholders may change their choice of language(s) and/or the means of receipt of the Corporate Communication by completing and returning the Change Request Form to the Company's Hong Kong Share Registrar.
- 5. Shareholders are also entitled at any time by reasonable notice in writing to the Company c/o Hong Kong Share Registrar to change the choice of language(s) and/or the means of receipt of Corporate Communication. Shareholders may also send such notice by email to the Company at <u>vtech.ecom@computershare.com.hk</u>. With respect to Shareholders who have chosen (or are deemed to have consented) to receive Corporate Communication using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company will promptly upon request send the Corporate Communication to such Shareholders in printed form free of charge.
- 6. All Corporate Communication in both English and Chinese, and in accessible format, will be available on the Company's website at <u>www.vtech.com</u> and a copy in electronic format of the Corporate Communication in both languages is submitted to The Stock Exchange of Hong Kong Limited in accordance with the publication requirement of the Listing Rules in force from time to time.
- 7. The Company has provided a hotline service (Tel: (852) 2862 8688) during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays) to enable Shareholders to make enquiry of the Company's proposed arrangements set out above.
- 8. The First Letter and the Second Letter will mention that both languages of each Corporate Communication will be available on the Company's website and the hotline service has been provided as mentioned in the arrangements described in paragraphs 6 and 7 above, respectively.

## DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context requires otherwise:

"Board"

the board of directors of the Company

"Change Request Form"	has the meaning ascribed to it under paragraph 4 in this announcement
"Company"	VTech Holdings Limited, an exempted company incorporated in Bermuda under the Companies Act 1981 of Bermuda (as amended), the shares of which are listed on the Main Board of The Stock Exchange of Hong Kong Limited
"Corporate Communication"	any document(s) issued or to be issued by the Company for the information or action of holders of any of the Company's securities, including but not limited to:—
	(a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report;
	(b) the interim report and, where applicable, its summary interim report;
	(c) a notice of meeting;
	(d) a listing document;
	(e) a circular; and
	(f) a proxy form.
"First Letter"	has the meaning ascribed to it under paragraph 1 in this announcement
"Hong Kong"	Hong Kong Special Administrative Region of the People's Republic of China
"Hong Kong Share Registrar"	Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong
"Listing Rules"	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited
"Reply Form"	has the meaning ascribed to it under paragraph 1 in this announcement
"Second Letter"	has the meaning ascribed to it under paragraph 4 in this announcement
"Shareholder(s)"	holder(s) of the ordinary shares in the issued share capital of the Company, with a nominal value of US\$0.05 each

By Order of the Board VTech Holdings Limited CHANG Yu Wai Company Secretary

Hong Kong, 29 June 2010

As at the date of this announcement, the Executive Directors of the Company are Dr. Allan WONG Chi Yun (Chairman and Group Chief Executive Officer), Dr. PANG King Fai and Mr. Andy LEUNG Hon Kwong. The Independent Non-executive Directors are Dr. William FUNG Kwok Lun, Mr. Denis Morgie HO Pak Cho, Mr. Michael TIEN Puk Sun and Dr. Patrick WANG Shui Chung.

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