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VTech Holdings Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 303)

DATA BREACH ON VTECH LEARNING LODGE AND RESUMPTION OF TRADING

This announcement is made by VTech Holdings Limited (“VTech” or the “Company”, together with its subsidiaries, the “Group”) pursuant to Rules 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

VTech Holdings Limited noted that an unauthorized party accessed VTech customer data housed on our Learning Lodge app store database on 14 November 2015. Learning Lodge allows our customers to download apps, learning games, e-books and other educational content to their VTech products.

Upon discovering the unauthorized access on 24 November 2015, we immediately conducted a thorough investigation, which involved a comprehensive check of the affected site and implementation of measures to defend against any further attacks.

Our customer database contains user profile information including name, email address, password, secret question and answer for password retrieval, IP address, mailing address and download history. In addition the database also stores kids information including name, genders and birthdates. In total about 5 million customer accounts and related kids profiles worldwide are affected.

It is important to note that our customer database **does not** contain any credit card information and VTech does not process nor store any customer credit card data on the Learning Lodge website. To complete the payment or check-out process of any downloads made on the Learning Lodge website, our customers are directed to a secure, third party payment gateway.

In addition, our customer database **does not** contain any personal identification data (such as ID card numbers, Social Security numbers or driving license numbers).

We have reached out to every account holder in the database, via email, to alert them of this data breach and the potential exposure of their account data. The following email enquiry contacts have also been set up:

- US: vtechkids@vtechkids.com
- Canada: toys@vtechcanada.com

- France: explora_park@vtech.com
- Germany: downloadmanager@vtech.de
- Netherlands: exp@vtech.com
- Spain: informacion@vtech.com
- UK: consumer_services@vtech.com
- Australia and New Zealand: enquiestoys_aunz@vtech.com
- Hong Kong: corporate_mail@vtech.com
- Other countries and regions: corporate_mail@vtech.com

Furthermore, as an additional precautionary measure, we have suspended Learning Lodge and the following websites temporarily for thorough security assessment and fortification.

- www.planetvtech.com
- www.lumibeauxreves.com
- www.planetvtech.fr
- www.vsmilelink.com
- www.planetvtech.de
- www.planetvtech.co.uk
- www.planetvtech.es
- www.proyectorvtech.es
- www.sleepybearlullabytime.com
- de.vsmilelink.com
- fr.vsmilelink.com
- uk.vsmilelink.com
- es.vsmilelink.com

We are committed to protecting our customer information and their privacy, to ensure against any such incidents in the future. Our Privacy Statement can be found on our website through this link <https://www.vtech.com/en/privacy-statement>. The investigation continues as we look at additional ways to strengthen the security of all on-line services provided by VTech. We will provide further updates as appropriate in the future.

Cautionary Statement

Shareholders and potential investors of VTech are reminded that the information provided in this announcement is based on the preliminary assessment of the currently available information by the Group's management. Shareholders of VTech and potential investors of VTech are advised to exercise caution when dealing in VTech shares.

Resumption of Trading

Trading in the shares of the Company on the Stock Exchange of Hong Kong Limited was halted with effect from 9:19 a.m. on Monday 30 November 2015 at the request of the Company. An application has been made to the Stock Exchange of Hong Kong Limited for the resumption of trading in the shares of the Company with effect from 1:00 p.m. on Monday 30 November 2015.

By Order of the Board
VTech Holdings Limited
Allan WONG Chi Yun
Chairman

Hong Kong, 30 November 2015

As at the date of this announcement, the Executive Directors of the Company are Dr. Allan WONG Chi Yun (Chairman and Group Chief Executive Officer), Dr. PANG King Fai and Mr. Andy LEUNG Hon Kwong. The Independent Non-executive Directors of the Company are Dr. William FUNG Kwok Lun, Mr. Michael TIEN Puk Sun, Dr. Patrick WANG Shui Chung and Mr. WONG Kai Man.

<https://www.vtech.com/en/investors/>